

PARTNER HIGHLIGHTS

VOLUME 3

FITTER END-USERS WITH AN ALL IN ONE SIMPLE API

WeFitter is proud to showcase the beautiful collaborations with its many diverse partners. Each volume we showcase a different use case and story to inspire and celebrate our ecosystem!

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FROM SPAIN TO THE NETHERLANDS WITH A HEALTHIER GOAL



SANITAS X WEFITTER

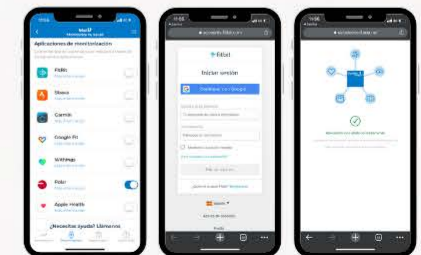
By Alexandra Codreanu & Zino Doornbos

This April we had contact with one of our partners, Sanitas. Through Jesus (Director of New Products and Digital Services), we found out more about the integration of Sanitas with the WeFitter API. Learn more about our success story below!

Jesus on the choice for WeFitter: "We had already collaborated with WeFitter in the Healthy Cities program, an internal employee program focusing on daily steps and activity with wearables. Last year we were looking for a provider to integrate wearables like Fitbit, Garmin and more, so we contacted WeFitter again."

WeFitter is a vital part of the Sanitas product. Jesus explains how the WeFitter service is used in the Sanitas platform: "The end-customer has some programs where they are able to connect their wearable, if they want to. Then if they want to talk to a doctor, the doctors can use the wearable data for their healthcare advice."

"WeFitter is very reliable. Always if there is something, Nick or Alexandra is there to help. I would call it a good relationship. A very good provider and a very good service." Says Jesus about his relationship with the WeFitter team.



Source: sanitas.es

"The WeFitter service is a key element for Sanitas, bringing us the data with wearables. The customer has programs to connect their wearable, which helps doctors with healthcare advice based on wearable data"

- Jesus, Director of New Products and Digital Services

Market



Active in the Spanish health market, branch of multinational Bupa, Sanitas covers different types of health services.

Source: sanitas.es

Before the Covid-19 pandemic, Sanitas already implemented digital health consultation. Before the pandemic, 300 daily consultations were scheduled, whereas during the pandemic an estimated 5000 consultations were scheduled daily. This boost resulted in an after lockdown daily digital consultation number of 4000, still providing people with the possibility to have a physical consultation.

Platform



Known for its digital services ahead of the market, many of the nearly 2 million customers use the digital Sanitas platform!

Source: sanitas.es

Sanitas is a Spanish health platform, offering multiple services to create an all-in-one platform. Connected to 5 hospitals, more than 20 health centers and almost 200 dental centers, but also to many external partners. The core function of Sanitas is the health insurance.

Integration



Achieved results after the WeFitter integration:

- ↑ Knowledge about customers health
- ↑ Better health advice from doctor to patient

Source: sanitas.es

"The WeFitter service is very reliable, we have never had any sort of down time, and it is good value for money. The integration went smooth and they have even been coming with proposal for more service options and integrations."